HOMES FOR DINNER R E D E S I G N E D

alla latte

Saturday, November, 18th, 2023 The Globe and Mail Event Centre









everyone needs a MOME







EVENT DETAILS

DATE

Saturday, November 18th, 2023

TIME

7:00pm - 11:00pm

VENUE

The Globe and Mail Event Centre 351 King Street East, Toronto

DINNER & DRINKS

Connect, Converse & Create (Read more on pg. 9)

SILENT AUCTION

Bid on specialty items including sports tickets & one-of-a-kind experiences

Scan for more event info!





HOMELESSNESS IN TORONTO



10,849

The number of people experiencing homelessness on any given night. (Shelter System Flow Data, February 2023)



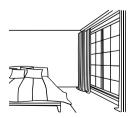
15%

Self-identifying Indigenous people make up 1%-2.5% of Toronto's total population, and yet, account for over 15% of its unhoused community. (Toronto Street Needs Assessment, 2021)



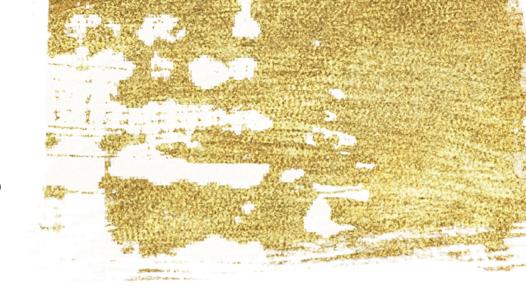
59%

More than half of Torontonians experiencing homelessness identify as members of one or more racialized groups. (Toronto Street Needs Assessment, 2021)



14 years

The average wait-time for a city-operated, one-bedroom, Rent-Geared-To-Income unit. (City of Toronto, 2022)



ABOUT HOMES FIRST

OUR MISSION

Homes First develops and provides affordable stable housing and support services to break the cycle of homelessness for those with the fewest housing options.

WHO WE ARE

Homes First Society provides supportive housing, emergency shelter and support services to over 2,000 of the city's most vulnerable people every day, including seniors, families, single mothers, and those with complex physical, psychiatric and substance use challenges.

WHY WE DO IT

Simply put, everyone needs a home. Every night there are over 10,500 people without a safe, stable place to live hundreds are 'living rough' in ravines, stairwells, or on the street. The lingering effects of the pandemic have also exacerbated the ongoing and intersecting housing, mental health and opiate crises, making stabilization that much harder to achieve. Homes First works to break the cycle of homelessness for the people with the fewest housing options.

HOMES FIRST SERVICE IMPACTS 2022

328

Intensive Case Management (ICM) teams housed over 16% of our average nightly population in one year.



650,000

Over half a million clients were provided shelter across our entire portfolio.



3,136

Over 3,000 clients were connected to various income supports including ODSP, CPP, OAS.



1,200,000+

Over 1.2 million meals were prepared and distributed in an effort to address our clients' food security needs.

HOMEFULL TORONTO

To learn more about Homefull Toronto, visit our campaign website:



Having a place to live and *thrive*. A place that makes you feel hopeful for the future.

Lacking a place to call home, thousands in our city are robbed of the dignity and quality of life that all of us desire - and deserve.

We believe Toronto should be *Homefull*.

A city full of homes. A city full of hope.

HUME-FUL

While everyone needs a home, putting a roof over someone's head is just the beginning.

Homefull Toronto isn't just a campaign, it's a movement.

A movement that makes us proud to call this city our home.

Homefull Toronto will:

- *Secure a collective commitment* to create a city where it is unacceptable for 10,500 individuals to remain homeless night after night;
- Acknowledge the different needs and challenges of Toronto's diverse communities and create homes that serve those communities equitably;
- *Challenge existing notions of what a home is or should be*, recognizing that one size does not fit all;
- *Elevate action-centered solutions* that are deliberate, creative and relentless in the development of safe, secure and supportive housing options;
- Be led by choice.

CHEF MARK MCEWAN

Hones First provides those in need with the

Homes First provides those in need with the dignity of a roof over their head, a place to call home and the inner security that it provides. A home is fundamental to one's well being. -Mark McEwan, Celebrity Chef

GIVING REDESIGNED: connect converse create

Homes For Dinner: Redesigned will benefit the effort to end chronic homelessness in the city of Toronto without the traditional markers of a "benefit gala".

FOOD

Stations located around the room will serve delectable bites prepared under the direction of Chef Mark McEwan and catered by McEwan Catering.

DRINKS

Beverages (alcoholic and non-alcoholic) are included at every sponsorship level.

COMPANY

Join us to *connect* with like-minded change makers, *converse* on the challenges facing our city, and *create* transformative momentum.

Together, we can build a Homefull Toronto.

Together, we will.



PRESENTING SPONSOR

\$25,000 One opportunity available

AT THE EVENT

- Two dedicated lounges (20 tickets) to *Homes For Dinner: Redesigned* on November 18, 2023
- Food prepared by McEwan Catering
- Bottle and food service with two designated waitstaff
- Right to use trademarks in association with the named event
- Ability to promote your support for one year
- Category exclusivity at the Presenting Sponsorship Level
- On-stage speaking opportunity during the event

RECOGNITION

- The following communication materials will feature your organization as *Homes For Dinner: Redesigned* Presenting Sponsor:
 - Invitation
 - Full page ad in the evening program
 - Event webpage
 - Company name and logo on video screens at the event
 - Inclusion in appropriate social media activity
 - Onsite signage
 - Recognition in Homes First's 2023 Annual Report
 - Inclusion in media release(s)

A portion of the sponsorship donation will be eligible for a tax receipt.

SUPPORTING SPONSOR

\$15,000 One opportunity available

AT THE EVENT

- One dedicated lounge (16 tickets) to *Homes For Dinner: Redesigned* on November 18, 2023
- Food prepared by McEwan Catering
- Food and bottle service with one designated waitstaff
- Opportunity to promote your support for one year
- Category exclusivity at the Supporting Sponsorship Level

- The following communication materials will feature your organization as *Homes For Dinner: Redesigned* Supporting Sponsor:
 - Invitation
 - Half page ad in the evening program
 - Event webpage
 - Company name and logo on video screens at the event
 - Onsite signage
 - Recognition in Homes First's 2023 Annual Report
 - Inclusion in media release(s)

HOMEFULL SPONSOR

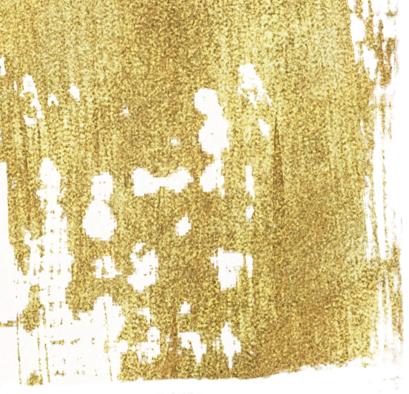
\$10,000 Several opportunities available



AT THE EVENT

- One dedicated lounge (10 tickets) to *Homes For Dinner: Redesigned* on November 18, 2023
- Food prepared by McEwan Catering
- Alcoholic and non-alcoholic beverages included
- Right to use trademarks in association with the named event
- Promotion of your support for one year

- The following communication materials will feature your organization as a *Homes For Dinner: Redesigned* Homefull Sponsor:
 - Invitation
 - Quarter page ad in the evening program
 - Event webpage
 - Company name and logo on the video screens at the event
 - Onsite signage
 - Recognition in Homes First's 2023 Annual Report
 - Inclusion in media release(s)



CORPORATE SPONSOR

\$5,000 Several opportunities available

AT THE EVENT

- One high top table (8 tickets) to *Homes For Dinner: Redesigned* on November 18, 2023
- Food prepared by McEwan Catering
- Alcoholic and non-alcoholic beverages included
- Right to use trademarks in association with the named event
- Ability to promote your support for one year

- The following communication materials will feature your organization as a *Homes For Dinner: Redesigned* Corporate Sponsor:
 - Company logo recognition in the evening program
 - Company name and logo on the video screens at the event
 - Recognition in Homes First's 2023 Annual Report

CONTRIBUTING SPONSOR

\$3,000 Several opportunities available

AT THE EVENT

- One high top table (6 tickets) to *Homes For Dinner: Redesigned* on November 18, 2023
- Food prepared by McEwan Catering
- Alcoholic and non-alcoholic beverages included

- Name recognition in the evening program
- Recognition in Homes First's 2023 Annual Report

INDIVIDUAL TICKETS

\$150 Several tickets available

AT THE EVENT

- Food prepared by McEwan Catering
- Alcoholic and non-alcoholic beverages included



A portion of the sponsorship donation will be eligible for a tax receipt.

CONTACT US

latters



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