

HOMES FOR DINNER

The Ruby Gala

FORTY YEARS OF HOMES FIRST

Saturday, November 16th, 2024
The Globe and Mail Centre



EVERYONE
NEEDS A
HOME



2023 HIGHLIGHTS



EVENT DETAILS

Date

Saturday, November 16th, 2024

Time

7:00pm - 11:00pm

Venue

The Globe and Mail Centre
351 King Street East, Toronto

Door Prize

Your ticket is your entry for the prize.

Dinner & Drinks

Enjoy delicious creations from McEwan Catering & the premium open bar

Silent Auction

Bid on specialty items including sports tickets & one-of-a-kind experiences.

Homefull Draw

1 ticket for \$5
5 tickets for \$20
Arm's length for \$50

Catering
mcEwan
CATERING

Event Venue
**THE
GLOBE
AND
MAIL** 
CENTRE

HOMELESSNESS IN TORONTO

11,000

The number of people experiencing homelessness on any given night.
(Shelter System Flow Data, February 2024)

7,000

The approximate number of active shelter beds in Toronto.
(Shelter System Flow Data, February 2024)

796

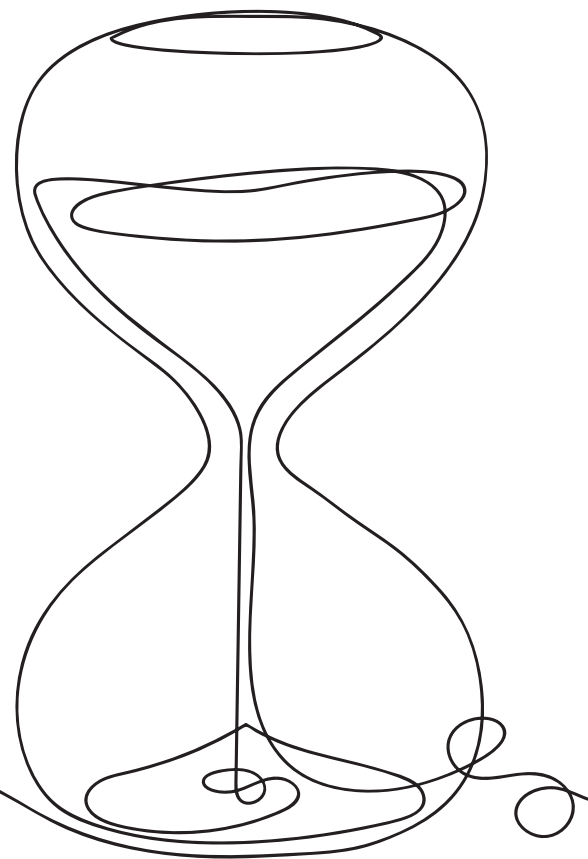
The number of non-fatal suspected opioid overdoses in shelter settings in 2023.
(City of Toronto, 2024).

26,495

The number of active applications on the centralized waiting list for subsidized housing administered by the City of Toronto.
(City of Toronto, 2024).

14 Years

The average wait-time for a city-operated, one-bedroom, Rent-Geared-To-Income unit.
(City of Toronto, 2024)





ABOUT HOMES FIRST

Our Mission

Homes First develops and provides affordable stable housing and support services to break the cycle of homelessness for those with the fewest housing options.

Who We Are

Homes First Society provides supportive housing, emergency shelter and support services to over 2,300 of the city's most vulnerable people every day, including seniors, families, single mothers, and those with complex physical, psychiatric and substance use challenges.

Why We Do It

Simply put, everyone needs a home. Every night there are over 11,000 people without a safe, stable place to live - hundreds are 'living rough' in ravines, stairwells, or on the street.

The lingering effects of the pandemic have also exacerbated the ongoing and intersecting housing, mental health and opiate crises, making stabilization that much harder to achieve. Homes First works to break the cycle of homelessness for the people with the fewest housing options.

OUR HISTORY

1984 **Homes First** was incorporated.

1989 We opened **StreetCity**, a revolutionary model of supportive housing, now used as a model throughout North America.

1996 **Strachan House** opened, another site with intensive built-in supports complex needs individuals.
We also opened our **first shelter**.

2009 We introduced **medical supports** within supportive housing.

2010 In partnership with CAMH, we developed a **reliable pathway for people with profound mental illness** and histories of prolonged hospital stays to access permanent housing.

2011 Our **Community Development Program** was established, prioritizing our relationships with surrounding communities and advocating for our residents' interests.

2014 We developed onsite **Life Skills** programs to support residents with hoarding, pest control and housekeeping.

2016 We opened our **first dedicated shelter for self-identifying women**.

2017 We further developed our **Harm Reduction** strategies into multi-year peer programs to support residents in shelter and supportive housing.

2018 We opened a **4 bed hospice** at one of our sites, in partnership with ICHA and St. Elizabeth Health Care.

2019 We opened **3 more shelters**, including our first **refugee-dedicated shelter**.

2020 In response to the growing need during the pandemic, we opened **3 hotel shelters, 2 emergency shelters**, were
-2021 awarded the operating agreement for another shelter.

2022 We were awarded the operations of **2 24-hour intensively supportive housing sites**.

We also began discovery for the redevelopment of Strachan House.

2023 We added 150 supportive housing units to Toronto's Inventory.

2024 **Homes First currently operates 26 sites** - 9 shelters & 17 supportive housing locations, including 24-hour and non-24-hour intensive supports.

We will continue to build a **Homefull Toronto**, a city where everyone has a place to live, thrive, and be hopeful for the future.

We must continue to develop programs and initiatives in response to our neighbours' growing needs.

HOMES FIRST'S SERVICE IMPACTS

2023

530

The number of housing placements completed by Homes First; this is roughly 1 person per day.

60%

The percentage of our residents with experience of chronic homelessness - to be without a home for 6 months or more.

79 Years Old

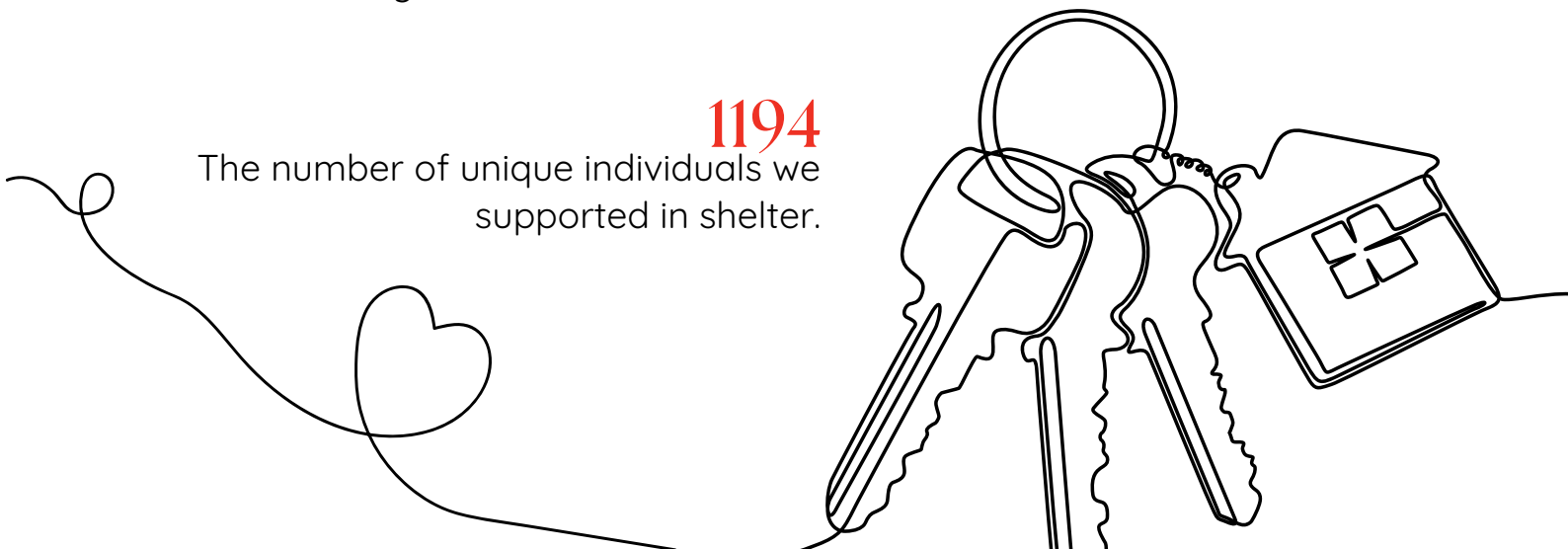
The age of the oldest client we helped house this past year.

70%

The percentage of clients helped procure housing who identified as black.

1194

The number of unique individuals we supported in shelter.



THE HOMEFULL COMMITMENT

No one who calls Toronto home should live without one.

We refuse to accept homelessness as inevitable.

We believe in a Homefull Toronto. A city where homelessness is history, where everyone has access to the transforming power of home and the most vulnerable have the support necessary to flourish, because...

You can be sheltered but hungry, safe but alone, housed but unhealthy, that's not homefull.

This is your invitation to reject the status quo, redefine expectations, confront stereotypes, and commit to building a Homefull Toronto together.

This is more than wishful thinking.

Homelessness is not an insurmountable challenge. Solutions exist.
We know the way forward.

All that's left is the collective compassionate commitment of a unified community to make this our reality.

For 40 years, Homes First has provided shelter, housing, support, and community for Toronto's most vulnerable people.

We're more than a charity; we're a catalyst for change.

We're committed to a Homefull Toronto.
But we can't get there without you.

If you believe Toronto should be Homefull,
make this your commitment too.



Scan the QR code to sign the commitment.



RUBY PRESENTING SPONSOR

\$25,000
SOLD OUT



At the event

- Two dedicated lounges (20 tickets) to Homes For Dinner - The Ruby Gala on November 16th, 2024
- Food prepared by McEwan Catering
- Bottle and food service with two designated waitstaff
- Right to use trademarks in association with the named event
- Ability to promote your support for one year
- Category exclusivity at the Presenting Sponsorship Level
- On-stage speaking opportunity during the event

Recognition

- The following communication materials will feature your organization as the Homes for Dinner - The Ruby Gala's Presenting Sponsor:
 - Invitation
 - Exclusive video format feature on social media
 - Inclusion in appropriate social media activity prior to event
 - Full page ad in the evening program
 - Event webpage
 - Company name and logo on video screens at the event
 - Onsite signage
 - Recognition in Homes First's 2024 Annual Report
 - Inclusion in media release(s)

A business receipt will be issued for the full sponsorship amount.



PARTNERING SPONSOR

\$20,000

One opportunity available

At the event

- Two dedicated lounges (18 tickets) to Homes For Dinner - The Ruby Gala on November 16th, 2024
- Food prepared by McEwan Catering
- Bottle and food service with two designated waitstaff
- Right to use trademarks in association with the named event
- Ability to promote your support for one year
- Category exclusivity at the Partnering Sponsorship Level
- On-stage speaking opportunity during the event

Recognition

- The following communication materials will feature your organization as the Homes for Dinner - The Ruby Gala's Partnering Sponsor:
 - Invitation
 - 3/4 page ad in the evening program
 - Event webpage
 - Company name and logo on video screens at the event
 - Inclusion in appropriate social media activity
 - Onsite signage
 - Recognition in Homes First's 2024 Annual Report
 - Inclusion in media release(s)

A business receipt will be issued for the full sponsorship amount.



SUPPORTING SPONSOR

\$15,000

One opportunity available

At the event

- One dedicated lounge (16 tickets) to Homes For Dinner - The Ruby Gala on November 16th, 2024
- Food prepared by McEwan Catering
- Food and bottle service with one designated waitstaff
- Opportunity to promote your support for one year
- Category exclusivity at the Supporting Sponsorship Level

Recognition

- The following communication materials will feature your organization as Homes For Dinner - The Ruby Gala's Supporting Sponsor:
 - Invitation
 - 1/2 page ad in the evening program
 - Event webpage
 - Company name and logo on video screens at the event
 - Onsite signage
 - Recognition in Homes First's 2024 Annual Report
 - Inclusion in media release(s)

A business receipt will be issued for the full sponsorship amount.





HOMEFULL SPONSORS

\$10,000

Several opportunities available

At the event

- One dedicated lounge (10 tickets) to Homes For Dinner - The Ruby Gala on November 16th, 2024
- Food prepared by McEwan Catering
- Alcoholic and non-alcoholic beverages included
- Right to use trademarks in association with the named event
- Promotion of your support for one year

Recognition

- The following communication materials will feature your organization as a Homes For Dinner - The Ruby Gala's Homefull Sponsor:
 - Invitation
 - Quarter page ad in the evening program
 - Event webpage
 - Company name and logo on the video screens at the event
 - Onsite signage
 - Recognition in Homes First's 2024 Annual Report
 - Inclusion in media release(s)



A business receipt will be issued for the full sponsorship amount.

CORPORATE SPONSORS



\$5,000

Several opportunities available

At the event




- One high top table (8 tickets) to Homes For Dinner - The Ruby Gala on November 16th, 2024
- Food prepared by McEwan Catering
- Alcoholic and non-alcoholic beverages included
- Right to use trademarks in association with the named event
- Promotion of your support for one year

Recognition

- The following communication materials will feature your organization as a Homes For Dinner - The Ruby Gala Corporate Sponsor:
 - Company logo recognition in the evening program
 - Company name and logo on the video screens at the event
 - Recognition in Homes First's 2024 Annual Report



A business receipt will be issued for the full sponsorship amount.



CONTRIBUTING SPONSORS

\$3,000

Several opportunities available

At the event


- One high top table (6 tickets) to Homes For Dinner - The Ruby Gala on November 16th, 2024
- Food prepared by McEwan Catering
- Alcoholic and non-alcoholic beverages included

Recognition

- Name recognition in the evening program
- Recognition in Homes First's 2024 Annual Report

A business receipt will be issued for the full sponsorship amount.





INDIVIDUAL TICKETS

\$150

Several opportunities available

At the event

- Food prepared by McEwan Catering
- Alcoholic and non-alcoholic beverages included

A business receipt will be issued for the full sponsorship amount.

CONTACT US

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