

Homes for Dinner:

Chapters of Hope

Toronto Reference Library • November 15, 2025



Homes First's Signature Fundraising Event

EST. 1984

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Presented by



FITZROVIA

HOPE

I'm a person with good attitude
I'm feeling positive about life
I have an emotional time in the garden
I'm a human being that likes freedom thinking
I'm doing my best to be successful
I'm a person with good inspiration about the world
I'm going to enjoy everything that I like to do
I'm sure that the future can be better for me.

- Carmen

Homes First Resident, *Streets to Script*



EVERYONE NEEDS A HOME



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MEMORIES

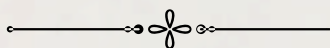
Homes for Dinner: The Ruby Gala

The Globe and Mail Centre - November 16th, 2024



From left to right: Event attendees, Mayor Olivia Chow speaking, Presenting Sponsor Fitzrovia CEO Adrian Rocca speaking, Jazz (Former Resident, Speaker) Ilami (Programming Supervisor) and Adeyemi (Former Resident, Speaker), Event attendees, Dana Hansen (Director of Fundraising and Development)

INTRODUCTION



Homes for Dinner: Chapters of Hope

DATE

Saturday, November 15th, 2025

TIME

7p.m. - 11p.m.

LOCATION

Bram & Bluma Appel Salon, Toronto Reference Library
789 Yonge St 2nd floor, Toronto, ON M4W 2M9

DINNER & DRINKS

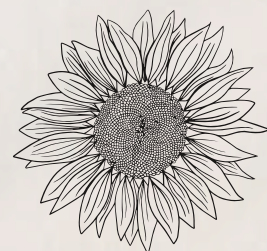
Enjoy a delicious menu prepared by rotation Event Catering and our premium open bar.

SILENT AUCTION

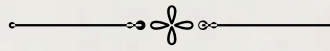
Bid on specialty items including luxury experiences, jewelry, sports tickets, works of art and more!

HOMEFULL DRAW

Purchase tickets for your chance to win an exciting prize!
1 ticket for \$15 | 4 tickets for \$50



THE PROBLEM



Homelessness & Housing Precarity in Toronto

12,000+

In the City of Toronto, there are over 12,000 individuals experiencing homelessness on any given night.

This is up 17% from 2023.

9,500

The approximate number of shelter beds in the City's available shelter inventory.

On average, 200 people are turned away each night from accessing a shelter bed due to full capacity.

100,361

Total number of active applications on for centralized waiting list for subsidized housing administered by the City of Toronto.

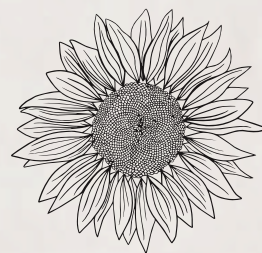
Subsidized housing (in this context) include rentals and supplements available through the Toronto Community Housing Corporation, Toronto Seniors Housing and Co-Op/PNP/Rent Supplement.

Approximately 1 in 3 active applicants are seniors.

THE SOLUTION



Homes First



OUR MISSION

Homes First develops and provides affordable stable housing and support services to break the cycle of homelessness for those with the fewest housing options.

WHO WE ARE

Homes First provides supportive housing, emergency shelter and wrap-around support services to over 2,500 of the city's most vulnerable people every day, including seniors, families, and those with complex physical, psychiatric and substance use challenges.

WHY WE DO IT

Simply put, everyone needs a home.

Every night there are over 12,000 individuals in the City of Toronto without a safe, stable place to live.

The skyrocketing cost of living has also exacerbated the ongoing and intersecting housing, mental health and opiate crises, making stabilization that much harder to achieve. Homes First works to break the cycle of homelessness for the people with the fewest housing options.

PONDER

I sit and ponder
Why life has turned out this way,
I had thought my life would turn out differently.
I ponder what I can do with the events that
I know have made me the woman I am today.
There are some people who don't like me,
Some have yet to know me,
And some still that love me.
I have had things happen
That gives most people nightmares for the rest of their lives.
As I think about my future I am filled with peace.
I know I can make it, I may fall but I will get back up.
Obstacle ay be in my way but I will get around them.
I see myself as a business woman,
I know I have the skills and personality.
I will make it, I can reach these goals,
I will make a better life for myself.
So I sit and ponder,
How my life can move forward.

- Phoenix

Homes First Resident, *Streets to Script*

THE SOLUTION



The Homefull Commitment

No one who calls Toronto home should live without one.

We refuse to accept homelessness as inevitable.

We believe in a Homefull Toronto. A city where homelessness is history, where everyone has access to the transforming power of home and the most vulnerable have the support necessary to flourish, because...

You can be sheltered but hungry, safe but alone, housed but unhealthy, that's not homefull.

This is your invitation to reject the status quo, redefine expectations, confront stereotypes, and commit to building a Homefull Toronto together.

This is more than wishful thinking.

Homelessness is not an insurmountable challenge. Solutions exist.
We know the way forward.

All that's left is the collective compassionate commitment of a unified community to make this our reality.

For over 40 years, Homes First has provided shelter, housing, support, and community for Toronto's most vulnerable people.

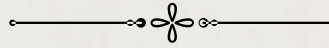
We're more than a charity; we're a catalyst for change.

We're committed to a Homefull Toronto.
But we can't get there without you.

If you believe Toronto should be Homefull,
make this your commitment too.



THE SOLUTION



The Homefull Commitment **in ACTION**

548

The number of individuals Homes First supported in finding housing in 2024.

25%

Homes First currently operates just over 25% of all active shelter beds in the City of Toronto.

As a part of the city's 10-year Homelessness Services Capital Infrastructure Strategy, at least 20 emergency shelters are slated to open in the coming years.

1,400

The number of unique clients supported by Homes First's Intensive Case Management (ICM) teams in 2024.

There was a 19% increase in our ICM caseload of clients experiencing chronic homelessness (being without a home for six months or more) between 2023 to 2024.

167

The number of unique clients supported by Homes First's Follow-Up Team to maintain their newly acquired permanent housing in 2024.

FORWARD

Tears fall down like lead
I know I'll be ok
I'll keep going forward
Always forward
Never looking back
Never looking over
I need to reach what's in front of me
hold it, feel it, live it
I can't look at what's beside me
I can't look back, I can only look forward
I won't allow myself to fall
Keep going forward
Pushing forward
Always forward
Never looking back
Never looking over
I'll be ok.

- Phoenix

Homes First Resident, *Streets to Script*

PRESENTING SPONSOR



FITZROVIA

\$30,000



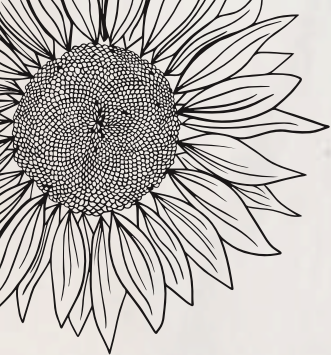
AT THE EVENT

- Category Exclusivity
- Two dedicated lounges (25 Tickets)
- Food prepared by Rotation Event Catering
- Two dedicated bottle and food service waitstaff
- Right to use trademarks in association with the named event
- Ability to promote your support for one year
- On-stage speaking opportunity

RECOGNITION

- The following communication materials will feature your organization as the Presenting Sponsor of *Homes for Dinner: Chapters of Hope*
 - Invitation
 - Exclusive interview feature on Homes First blog and social media
 - Exclusive video format feature on social media
 - Full page ad in the evening program
 - Event webpage
 - Company name and logo on video screens at the event
 - Inclusion in appropriate social media activity
 - Onsite signage
 - Recognition in Homes First's 2025 Annual Report
 - Inclusion in media release(s)

A business receipt will be issued for the full sponsorship amount.



PARTNERING SPONSOR



Alpha Resources Ltd.

Defining Success Together

\$20,000

AT THE EVENT

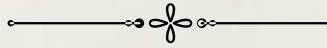
- Category Exclusivity
- Two dedicated lounges (20 Tickets)
- Food prepared by Rotation Event Catering
- Two dedicated bottle and food service waitstaff
- Right to use trademarks in association with the named event
- Ability to promote your support for one year
- On-stage speaking opportunity

RECOGNITION

- The following communication materials will feature your organization as the Partnering Sponsor of *Homes for Dinner: Chapters of Hope*
 - Invitation
 - 3/4 page ad in the evening program
 - Event webpage
 - Company name and logo on video screens at the event
 - Inclusion in appropriate social media activity
 - Onsite signage
 - Recognition in Homes First's 2025 Annual Report
 - Inclusion in media release(s)

A business receipt will be issued for the full sponsorship amount.

SUPPORTING SPONSOR



\$15,000



AT THE EVENT

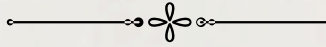
- Category Exclusivity
- One dedicated lounge (15 Tickets)
- Food prepared by Rotation Event Catering
- One dedicated bottle and food service waitstaff
- Right to use trademarks in association with the named event
- Ability to promote your support for one year

RECOGNITION

- The following communication materials will feature your organization as the Supporting Sponsor of *Homes for Dinner: Chapters of Hope*
 - Invitation
 - 1/2 page ad in the evening program
 - Event webpage
 - Company name and logo on video screens at the event
 - Onsite signage
 - Recognition in Homes First's 2025 Annual Report
 - Inclusion in media release(s)

A business receipt will be issued for the full sponsorship amount.

HOMEFULL SPONSORS



\$10,000



AT THE EVENT

- Several opportunities available
- One dedicated lounge (10 Tickets)
- Food prepared by Rotation Event Catering
- Premium Bar (and non-alcoholic beverages) included
- Right to use trademarks in association with the named event
- Ability to promote your support for one year

RECOGNITION

- The following communication materials will feature your organization as a Homefull Sponsor of *Homes for Dinner: Chapters of Hope*
 - Invitation
 - 1/4 page ad in the evening program
 - Event webpage
 - Company name and logo on video screens at the event
 - Onsite signage
 - Recognition in Homes First's 2025 Annual Report
 - Inclusion in media release(s)

A business receipt will be issued for the full sponsorship amount.



CORPORATE SPONSORS



\$5,000

AT THE EVENT

- One dedicated high-top table (8 Tickets)
- Food prepared by Rotation Event Catering
- Premium Bar (and non-alcoholic beverages) included
- Right to use trademarks in association with the named event
- Promotion of your support for one year

RECOGNITION

- The following communication materials will feature your organization as a Corporate Sponsor of *Homes for Dinner: Chapters of Hope*
 - Company logo recognition in the evening program
 - Company name and logo on the video screens at the event
 - Recognition in Homes First's 2025 Annual Report



A business receipt will be issued for the full sponsorship amount.



CONTRIBUTING SPONSORS

\$3,000

AT THE EVENT

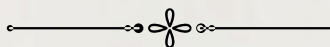
- One dedicated high-top table (6 Tickets)
- Food prepared by rotation Event Catering
- Premium Bar (and non-alcoholic beverages) included

RECOGNITION

- The following communication materials will feature your organization as a Contributing Sponsor of *Homes for Dinner: Chapters of Hope*
 - Recognition in evening program
 - Recognition in Homes First's 2025 Annual Report

A business receipt will be issued for the full sponsorship amount.

INDIVIDUAL TICKETS



\$150

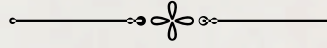
AT THE EVENT

- Several opportunities available
- Food prepared by Rotation Event Catering
- Premium Bar (and non-alcoholic beverages) included



A business receipt will be issued for the full sponsorship amount.

EPILOGUE



No one who calls Toronto home should live without one.

For over 40 years, Homes First has supported those whose stories of homelessness are as unique as they are. Each client carries chapters marked by struggle, but also resilience—reminding us that homelessness can happen to anyone. These chapters may be difficult, but they don't have to be the whole story.

For every story of hope, for every journey toward stability and success, Homes First is there—central to the support, the housing, and the community that make these chapters possible.

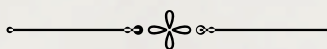
The next chapter is one of hope. One where every person has a home and the support to thrive. But this chapter can only be written together. A Homefull Toronto is not just a dream—it's a future we can create, word by word, action by action.

We invite you to join us in writing this collective chapter of hope—where we reject the status quo, embrace compassion, and build a future where no one is left behind.

Together, we can turn the page.

Let's create a Homefull Toronto, one chapter at a time.

ACKNOWLEDGEMENTS



Signature Fundraising Event



For Sponsorship & Ticket Inquiries:

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DANIELLE CASSELMAN

Chief Operating Officer | Bassett Events
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Presenting Sponsor



Partnering Sponsor



Event Coordination



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Venue



Caterer



